## BEHAVIOR PROFILE: CITIZENS PARTICIPATE IN LOCAL GOVERNANCE

### DEMOCRACY AND GOVERNANCE GOAL

Strengthening responsive governance and social systems to support a transformational agenda

### BEHAVIOR

Citizens participate in local governance

\[ \text{Percentage of citizens in the focus districts who participated in at least one local governance engagement, in the last 12 months} \]

### BEHAVIOR AND STEPS

<table>
<thead>
<tr>
<th>Steps</th>
<th>Factors</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Participate</td>
<td>Accessibility: Citizens cannot participate in local governance because sub-district substructures are weak and dysfunctional.</td>
</tr>
<tr>
<td>5. Monitor</td>
<td>Service Provider Competencies: Citizens cannot engage in local governance because development assistance workers lack interest and do not allow opportunities to engage.</td>
</tr>
<tr>
<td>2. Participate</td>
<td>Service Experience: Citizens cannot engage in local governance because they cannot identify any successful community leaders or experienced leaders who have met their expectations.</td>
</tr>
<tr>
<td>1. Seek information on local plans</td>
<td>Service Experience: Citizens do not engage in local governance because they do not understand how to engage.</td>
</tr>
<tr>
<td>4. Give feedback on the plans</td>
<td>Social Support: Citizens participate in local governance because their popular assembly is strong and encourages them to participate.</td>
</tr>
<tr>
<td>3. Advocate for the marginalized and vulnerable populations in local governance processes</td>
<td>Internal Support: Citizens do not participate in local governance because they believe traditional authorities and politicians are not looking out for them.</td>
</tr>
<tr>
<td>5. Monitor implementation of plans</td>
<td>Attitudes and Beliefs: Citizens do not participate in local governance because they feel their opinion is valued.</td>
</tr>
<tr>
<td>6. Participate in the review of plan implementation</td>
<td>Knowledge: Citizens do not participate in local governance because the process is not transparent.</td>
</tr>
</tbody>
</table>

### INSTITUTIONAL

- **Local Government Members**: Organize community fora to inform citizens of the use of public resources.
- **Local Government Members**: Justify decisions for expenditures and projects to citizens.
- **Local Government Members**: Seek feedback from citizens on district public resource utilization and spending performance.
- **Local Government Members**: Review accuracy of financial reports and expenditures regularly.
- **Local Government Members**: Display records so that they are publicly accessible.
- **Local Government Members**: Verify and monitor progress of expenditures.
- **Local Government Members**: Share monitoring results publicly.
- **Local Government Members**: Provide regular feedback to citizens that address their questions and concerns.
- **Local Government Members**: Research the needs of citizens.
- **Local Government Members**: Review identified plan needs with key district stakeholders.
- **Local Government Members**: Develop plans based on citizen input and feedback.
- **Local Government Members**: Coordinate the implementation of the plan with appropriate stakeholders.
- **Media**: Educate the public on budgets, investigate and report on financial audit findings, and demand government accountability.

### COMMUNITY

- **Civil Society Organizations**: Lead citizens to demand accountability from local government actors on the use of public resources.

---

### POSSIBLE PROGRAM STRATEGIES

- **Communication**: Develop community outreach mechanisms to highlight successes and progress of local governance.
- **Collective Engagement**: Hold informal meetings with local government leaders to allow citizens to know who controls their money and how it is used.
- **Skills Building**: Create regular hands-on workshops for citizens to learn how to use information sharing technology.
- **Quality Improvement**: Make social accountability an integral part of implementation and management system.
- **Partnerships and Networks**: Cultivate private sector engagement with popular assemblies to share information and engage citizens.
- **Institutional Capacity Building**: Activate and mainstream the role of revenue collection and access within districts.
- **Emergency Use**: Strategy requires Communication Support.
Popular Assemblies: Advocate for citizen governance.